| Mary Hloom*Staff Auditor* |  | www.hloom.comCell: 123-456-78991234 Park AvenueRedwood City, CA 94063 |
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| Profile |  |  | Creative copywriter responsible for producing engaging and copious amounts of copy across a wide variety of consumer products. Focused on the development of intradepartmental communication (SEO, marketing, design) with a steady aim to increase revenue and sales. Dedicated team player who enjoys working with a group and helping to develop other’s potential proficiencies. Seasoned professional with the self-righteous purpose of going beyond what is expected.  |
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| Skills |  |  | Exceptional writing skills that allow me to transform complex marketing and sales ideas into action-oriented, engaging attempts at consumers with the sole purpose of converting. High-level creative thinking skills that help solve complex problemas and keep the focus at its intended spot.  |
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| Work History |  |  | **Copywriter**2009 – Present | Gauged consumer feedback and external consumer trends to maintain and update website and blog copy with current information. Increased brand awareness through the use of rich media (video, PDF, inforgraphics) and free resources made available through social media channels. Planned and delivered content for new clients including e-commerce websites, government, and educational institutions across the US.  |
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|  |  | **Proofreader**2005-2009 | Worked colaboratively with a team to ensure proofing pages and compliance with SEO was prioritized and submitted by proposed deadlines. Revised copy and republished copy implementation decks across a team of 20 copywriters.  |
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| Education |  |  | **Duke University**2008 – 2010 | Master of Business Administration (M.B.A.), Finance, Business Communication |
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|  |  | **Reed College**2001 – 2005 | Bachelor of Arts (B.A.), Political science |
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| Awards |  |  | 2010 Donec laoreet nonummy augue. Suspendisse dui purus, scelerisque at2011 Vulputate vitae, pretium mattis, nunc. Mauris eget neque at sem2012 Venenatis eleifend. Ut nonummy. Fusce aliquet pede non pede2013 Suspendisse dapibus lorem pellentesque magna. Integer nulla donec 2014 blandit feugiat ligula. Donec hendrerit, felis et imperdiet euismod, purus |
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