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|  | Edward Stewart Marketing Manager |
| PROFILE |  |  |
| As a marketing manager I’ve been involved in various task. Such task like product development and distribution, creating and implementing marketing strategies, creating sales copy, liaising with company stakeholders, planning events, and managing social media activity.  |  | Address: 1234 Park Avenue, Redwood City, CA Email: edwardstewart@hloom.comPhone: (123) 456 78 99Website: www.edwardstewart.comFacebook: www.facebook.com/edwardstewart |
| Experience |  |  |
| Marketing Coordinator Borelli Designs 2009 – Present |  | * Improved web presence through SEO, A/B Testing, successfully increasing overall website traffic by ~15%
* Utilized Google Analytics to gather and track website metrics
* Drove initiatives such as marketing performance reports.
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| Production Manager Live Earth 2005 –2009 |  | * Improved on-time shipment percentage from 80% in 2012 to >96%.
* Implemented Kanban inventory system; reduced late shipments due to stock outs by 89%.
* Sustained 30% revenue growth with 10% increase in production staff
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| Head of Partnerships and Marketing Prize Consulting2001 – 2003 |  | * Developed digital strategies affiliated with specific campus driven campaigns and events
* Maintained and enhanced external and internal web portals
* Measured ROI on campaign efforts, both digital and traditional, with numerous analytics tool
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| Skills  |  |  |
| Teamwork ██████████████Design ██████████████Negotiating ██████████████Marketing ██████████████Computer Skills ██████████████ |  | Managerial skills ██████████████Math Skills ██████████████Strategic ██████████████Analytical ██████████████Communication ██████████████ |
| Education |  |  |
|  |  |  |
| Temple University 2001 - 2005 |  | Bachelor of Arts (B.A.), Advertising |
| **University of Oregon** 1987 - 1999 |  | Bachelors, BS Marketing |

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