BRANDON FLORES

&

Marketing

PR Strategy Executive

**hello@hloom.com – (818) 445-7777 – www.hloom.com**

DIGITAL MARKETING

SOCIAL MEDIA

EMAIL MARKETING

COPYWRITING

CONVERSATION

STRATEGY

Seasoned professional bringing 15+ years of Digital Marketing experience and supervision to the job.

# Qualifications Summary

* Collaboratively administrate empowered markets via plug-and-play networks. Dynamically procrastinate B2C users after installed base benefits.
* Dramatically visualize customer directed convergence without revolutionary ROI.
* Efficiently unleash cross-media information without cross-media value.

# Professional Experience

**Executive Assistant,** 2006 to Present | ABC company | Chicago, IL

* Maintaining clinical knowledge of products and ensuring safety at all times.
* Developing and implementing strategic market plans for various activities.
* Designing strategic market development plans for vertical markets to achieve financial objectives.
* Performing regular market research to identify market potential on regular basis.
* Designed budget for marketing and sales activities to facilitate sales.

Marketing Assistant Manager**,** 2001 to 2006 | Johnson United, LLC | Orlando, FL

* Providing assistance to director of marketing to design press releases for media contact.
* Managing marketing communications plans and ensure compliance to budget.
* Planning and implementing marketing strategies right from conceptualization to implementation.
* Designing and managing various marketing materials for organization.

# Education & Training

Bachelor of Business Administration (B.B.A.), 1995 -1998 | Susquehanna University

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