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| Name: Mary Wright**Business Development Manager**Address: 1234 Park Avenue, Redwood City, CA 94063Mobile: (123) 456 7899Email: marywright@hloom.com |
| SUMMARY |
| As a Business Development Manager, I was responsible for improving a company’s market position and maximizing its financial growth. I had to design strategic goals, liaises with business partners and stakeholders, identify new business opportunities and keep up to date with market trends.  |
| leadership skills

|  |  |
| --- | --- |
| Professional | Personal |
| NegotiationProblem Solving PersuasionManagementResearchMarketing | Responsible InitiativeLeadershipEnthusiasticWillingnessDetail Oriented |

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| Work Experience |
| 2005 - **Marketing Manager -** Johnson Inc.* Improved web presence through SEO, A/B Testig, successfully increasing overall website traffic by ~15%
* Utilized Google Analytics to gather and track website metrics
* Drove initiatives such as marketing performance reports, developed new scoring techniques, reporting a 20% marketing performance increase to management in 6 months

2001 - **Sales Manager -** Fisher and Son Inc.* First year [company name] Store 40% first year volume increase over original $1,900,000 deal Sheet
* First year [company name] Store $549,980 increase over 13 week trend goal of $2,115,310
* Helped coach and foster 2-$1,000,000 top performing Sleep Experts with respective 32% and 26% increases over last year
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| Education |
| Education2013 Master’s in Business [University of Central Florida]2007 Bachelor’s in Marketing [University of Central Florida] |
| REFERENCES |
| John DoeMarketing Manager, Fisher & SonsPhone: (123) 123 4567Margaret JohnsonSales Director, Son & FishersPhone: (123) 987 6543 |

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