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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| James Hall  Marketing Expert | | | | | | | | | | |
|  | | As a Marketing Assistant I provided administrative and clerical support to marketing managers and was responsible for writing sales copy, organizing events, contributing to the annual marketing plan, helping implement and monitor marketing campaigns, handling correspondence and assessing the effectiveness of marketing efforts. | | | | | | | | |
|  | **Work** Experience | |  | Skills | | | | | | |
| Marketing Director  Great Company 2005 – present   * Achieved and maintained the highest facility census for the entire TX region for five consecutive months * Conducted patient assessments utilizing a five-point sales approach including bedside (patient and family), hospitalist, specialist, case management team, and PCP * Recruited MD Director to begin development and execution of the Pulmonary program   Sales and Marketing Manager  Johnson & Jackson 2001 – 2005   * Worked with Consumer Marketing on Trade advertising, including the ad art direction and media planning and buying * Creative Brand Marketing Manager for all B2B communication across the News Group properties   Marketing Assistant  Jackson Inc. 1999 – 2001   * Organized and prepared customized, client specific property information packages in response to Requests for Proposals * Tracked, collated and maintained inventory of marketing materials * Updated and maintained various information databases, such as LoopNet and CoStar | | |  | | | 1-2-3-4-5-6-7-8-9-10 | | | | |
| Internet | | |  | | | | |
| MS Word | | |  | | | | |
| Excel | | |  | | | | |
| PowerPoint | | |  | | | | |
|  | | | | | | | |
|  | Strength | | | | | | |
|  | | | | 1-2-3-4-5-6-7-8-9-10 | | | |
| Leadership | | | |  | | | |
| Communication | | | |  | | | |
| Team Player | | | |  | | | |
| Creativity | | | |  | | | |
|  | | | | | | | |
|  | **Education** | |  | | Languages | | | | | |
| Master’s in Marketing  Orlando State University 2010 – 2012  GPA: 3.7  Bachelor’s in Business. *2006 – 2010*  *Orlando State University* | | |  | | | | | Reading | Speaking | Written |
| English | | | | | A | A | A |
| Spanish | | | | | A | A | B |
| French | | | | | A | C | B |
|  | | | | | | | |

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