Logan Bass

Designer and Art Director

 OBJECTIVE

As an experienced art’s director and graphic designer, I have been charged with meeting clients and assessing their needs, providing quotes, producing new ideas and presenting concepts to clients. I have also been part of many art presentations such as supervising photo shoot and printing processes, managing accounts and projects, and determining if materials comply with client specifications.

EDUCATION

Master’s in Graphic Design – University of Chicago

Bachelor’s in Art – University of Chicago

Qualifications

Working knowledge of desktop design software, such as illustrator, InDesign, or QuarkXPress, and image editing packages such as Photoshop.

Skills

Creativity

Typography

Adobe Creative Apps

Coding

Branding

WORK EXPERIENCE

* 07.2013 – 03.2014

Great Company (London, UK) – Graphic Designer

* + Developed and maintained print/web collateral, graphical standards, marketing
	+ Coordinated, designed and maintained both WordPress and CSS/HTML websites.
	+ Worked in conjunction with the Director of Communications, as well as the Director of Development and led the creative team in creating integrated marketing

12.2006 – 06.2013

FantasticWork (Paris, France) – Art Director

* + Prepared all sales pages, layouts, presentations, fixture graphics, and sales books for all accounts
	+ Processed, archived and managed over 25,000 electronic art files
	+ Created over 10 product bound catalogs based on each category for sales reps
	+ Designed over 50 original young men's and boy's printed stripes and argyle tee artwork

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