| HARRY HLOOM  Sous Chef | | 123 Park Avenue,  Asheville, NC28806  (123) 456 78 99  [info@hloom.com](mailto:info@hloom.com) |
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| To obtain a commercial designer in an organization where I can use my skills to benefit and enrigh my knowledge, gain more responsibilities and experience. | | |
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| KEY COMPETENCE  Content Marketing  CMS Experience  CRM  Mobile Marketing  Lead Generation  Lead Nurturing  Email Marketing  Image/Video Marketing  Video Production  Paid Advertising  UX/UI  EDUCATION  MARCH 2005 – SEPTEMBER 2007  Bachelor of Science in Computer Programming from Strayer University  MARCH 2001 – DECEMBER 2004  Associate of Science in Accounting from Southwestern Illinois College | PROFESSIONAL EXPERIENCE MARKETING DIRECTOR, Global Holdings INC. March 2007 – December 2011  Substantial experience in analyzing web data and utilizing marketing automation tools. Operational knowledge of marketing strategy development and planning. Sound knowledge of marketing and sales collateral activities. Familiarity with customer centric marketing programs   * Designing profitable marketing programs for inbound and outbound marketing vehicles. * Administering and developing content for marketing programs. * Managing marketing and advertising activities in coordination with staff members. * Developing marketing and communication strategies to ensure profitability for organization. * Providing customer insight for various products and perform analysis on customers and markets. | |

## ASSISTANT DESIGNER at GRAVITY DESIGNS

Clear Water, FL ▪ 2005 to 2011

* Formulating specific marketing strategies and confidential market studies.
* Promoting corporate M&A activities and marketing data systematic analysis.
* Revising senior management insights and market research tools.
* Modeling data resource application and internal client partnering.
* Aiding market research department and cross product initiatives.
* Managed research consultation providence and business unit clients.
* Maintained service based client fee and research consultation reports.

## ART DIRECTOR ASSISTANT at BLUE BEE ART

Daytona Beach, FL ▪ 1998 – 1999

* Assisting in graphic designing and website pages designing.
* Conducting quality assurance on product deliverables submitted by the team.
* Investigating yarn quality, textile materials and apparel features of new designs.
* Selecting piece goods, style boards, colors and trends for products.
* Arranging team meetings to mentor them about new product requirements.
* Initiated product specifications and visual presentations.
* Attended meetings with suppliers and vendors for fabric, thread and other requirements.

## ASSISTANT DESIGNER ASSISTANT at GRAVITY DESIGNS

Clear Water, FL ▪ 2005 – 2011

* Assisting in graphic designing and website pages designing.
* Conducting quality assuarance on product deliverables submitted by the team.
* Investigating yarn quality, textile materials and apparel features of new designs.
* Selecting piece goods, style boards, colours and trends for products.
* Arranging team meetings to mentor them about new product requirements.
* Initiated product specifications and visual presentations.
* Attended meetings with suppliers and vendors for fabric, thread and other requirements.

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