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| h |  | Adam Miller123ParkAvenueBig Rapids, MI68965+1-123-456-7899info@hloom.com |
|  |  | ObjectivePerformance-driven individual, technologically-savvy and self-taught in the field of Marketing and Analytics. Searching for a Marketing Coordinator or Managerial role where I can use my business and management education to effectively execute marketing campaigns and operations.  |
|  |  | EducationFlorida State UniversityB.A. Marketing CommunicationsMay 2016GPA – 3.5 |
|  |  | Relevant Coursework |
| Content CreationContent Marketing StrategySocial PromotionsLead NurturingConversion Optimization | Topic ClustersEmail MarketingSocial Media MarketingSEO - IntermediateSEO - Advanced |
|  |  | SkillsInterpersonal skillsAnalytical and problem-solving abilitiesOrganizational abilities |
|  |  | Relevant ExperienceUniversity of CaliforniaResearch Experience for Undergraduates InternJan 2012 – Mar 2012Attended lab group meetings, developed presentations, conducted successful research projects and recorded results within a thesis paper. Organized and maintained lab instruments, equipment and reagents. Cleaned, maintained, and assembled the extruder and its auxiliary parts and implemented the frequent calibration of liquid feed pumps and solid feed hoppers.  |
|  |  | Professional ExperienceVanguards LimitedJunior ManagerApr 2012 – Jun 2014Identified and qualified prospective clients through research and marketing strategies such as social media listening, search engine optimization, and other advertising models. Contributed to the development of an automated weekly payroll system, and used it for surreptitious tasks such as sales and marketing. Honors & ActivitiesInfluencer Marketing Awards, 2014Global Marketing Day, Top Marketer, 2099 |

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