Whitney Hayes

|  |  |
| --- | --- |
| 123 Park AvenueBig Rapids, MI 68965 | (123) 456-7899info@hloom.com |

# OBJECTIVE

Performance-driven individual, technologically-savvy and self-taught in the field of Marketing and Analytics. Searching for a Marketing Coordinator or Managerial role where I can use my business and management education to effectively execute marketing campaigns and operations.

# Education

Florida State University, B.A. Marketing Communications, May 2016, GPA – 3.5

# Relevant Coursework

|  |  |
| --- | --- |
| * Content Creation
* Content Marketing Strategy
* Social Promotions
* Lead Nurturing
* Conversion Optimization
 | * Topic Clusters
* Email Marketing
* Social Media Marketing
* SEO – Intermediate
* SEO - Advanced
 |

# Relevant Experience

## University of California

### Research Experience for Undergraduates Intern

Jan 2012 – Mar 2012

* Attended lab group meetings, developed presentations, conducted successful research projects and recorded results within a thesis paper.
* Organized and maintained lab instruments, equipment and reagents.
* Cleaned, maintained, and assembled the extruder and its auxiliary parts and implemented the frequent calibration of liquid feed pumps and solid feed hoppers.

# Professional Experience

## Vanguards Limited

### Junior Manager

Apr 2012 – Jun 2014

* Identified and qualified prospective clients through research and marketing strategies such as social media listening, search engine optimization and other advertising models.
* Contributed to the development of an automated weekly payroll system, and used it for surreptitious tasks such as sales and marketing.

# Skills

Interpersonal skills

Analytical and problem-solving abilities

Organizational skills

# Honors & Activities

Influencer Marketing Awards, 2010

Global Marketing Day Awards, 2009

**Copyright information - Please read**

© This [**Free Resume Template**](http://www.hloom.com/resumes/) is the copyright of Hloom.com. You can download and modify this template for your own personal use to create a resume for yourself, or for someone else. You can (and should!) remove this copyright notice ([click here to see how](http://www.hloom.com/resumes/how-to-format-word/)) before sending your resume to potential employers.

You may not distribute or resell this template, or its derivatives, and you may not make it available on other websites without our prior permission. All sharing of this template must be done using a link to <http://www.hloom.com/resumes/>. For any questions relating to the use of this template please email us - info@hloom.com