MARY HLOOM

GRAPHIC DESIGNER

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|  | Experience |
| CREATIVE BEEChicago, IL2011 – present | SENIOR DESIGNER * Worked in a lead role to provide supervision and guidance to junior designers
* Utilize large format printing for billboards and trade shows and digital photography to enhance proposed work
* Planned and executed the presentation of arrangements in graphic form or in detailed scale models
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| GRAVITY DESIGNS Amboy, IL2005 – 2011 | ASSISTANT DESIGNER * Developed and maintained print/web collateral, graphical standards, marketing
* Coordinated, designed and maintained both Wordpress and CSS/HTML websites
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| BLUE BEE ARTEdwardsville, IL1998 – 1999 | ART DIRECTOR* Established identity guidelines for multiple events.
* Designed communication and marketing materials for events.
* Collaborated with external design team and internal staff for launch of a mobile centric news site.
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| GREEN ELEPHANTSHometown, IL1995 - 1998 | ART DIRECTOR ASSISTANT* Assigned and supervised projects for design staff.
* Art directed photography and edited film.
* Designed layout of photos including background, propping and styling of merchandise
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| GRAVITY DESIGNSJohnston City1992 - 1995 | ASSISTANT DESIGNER ASSISTANT * Prepared techpacks with graphic artist for factories overseas, managed all corrections before submitting.
* Managed all techpack & artwork approvals and handled all communication via email with factories.
* Worked closely with Sales Manager to develop specific Boy's brand lines.
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|  | EDUCATION |
| ABC UNIVERSITY Hometown, IL2005 – 2011 | **BACHELOR OF ART**  |
| COOL DESIGNS Edwardsville, IL1993 – 1995 | **COOL DESIGNER CERTIFICATE**Certificate Design using PhotoshopCertificate Design using Adobe Illustrator  |

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